

January / February 2011

WOWees making WAVES newsletter

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WOWees' banner now flying



2011 started out with a bang. Well, actually it was more like a smash. At our first Board Meeting this year we saw 6-8ft sets rolling into Big Bay. Some of the biggest swell we have seen in 6 months. Luckily none of us got smashed, but we all felt quite smashing after riding some of the monsters.



Due to the generosity of a certain WOWee, who wishes to remain unnamed, people running or walking along the beach, now will know exactly what the heck so many woman are doing out in the ocean, especially on the days that there aren't even any waves. Our brand new banner says it so well. 'Board Meeting in progress'. No one should ever feel guilty, about lying around on a Monday morning.



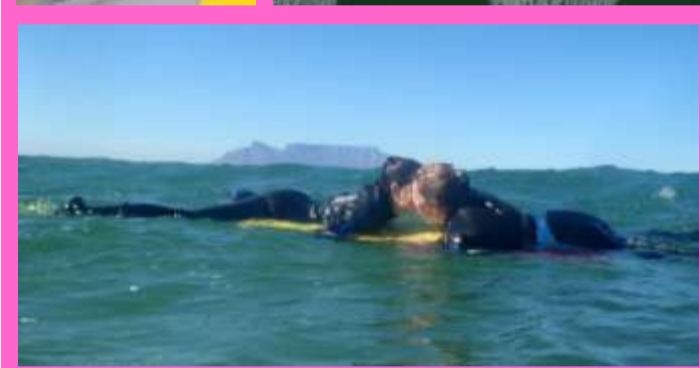
We have had couple of weeks of warm water (that's for the Atlantic that is), which brought with it some jellyfish so we kept our mouths tightly closed whilst underwater, and it also brought several pods of dolphins, so we kept our eyes widely open looking for fins. Some close encounters were had and although some cramped up in fear, it was exhilarating to watch these graceful, playful creatures.



On Valentine's day we had sunshine, glassy conditions, pink heels, fun waves and a record number of 36 **WOWees** in the water. Considering it was a day of love, we had to be careful not to ride over each other. After sharing some waves, a 'Share the Love' breakfast followed and thanks to all our generous sponsors we had loads of prizes and give-aways.

Thank you: Art for Ewe, Atlantic Surf Co, Smoothee, Blossom Boutique, Dreamz, Pick 'n Pay Big Bay, Sixty40, Woman's Health, Surf Zone and Tandem. Check out our sponsors on our [website](#).

Also thank you to all the WOWee sponsors: Ann, Reta, Tracy, Lydia, Leisl, Yvonne, Mandi and Siobhan.

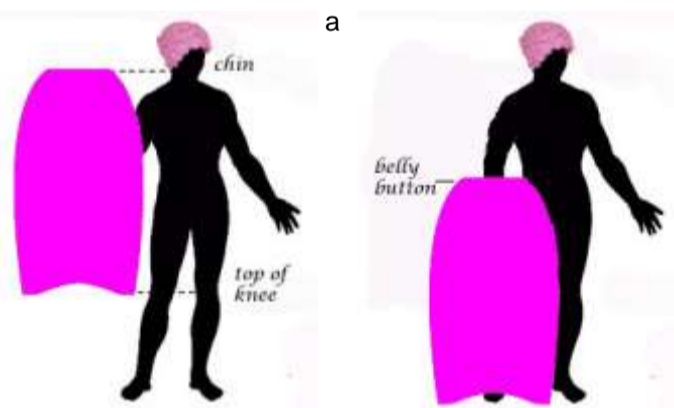
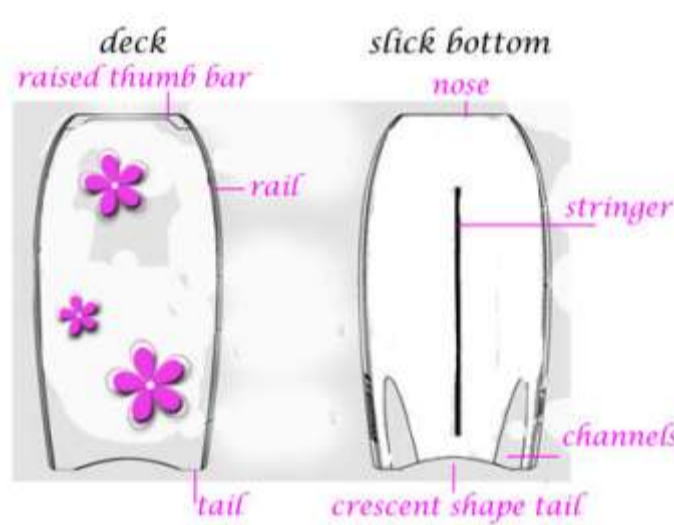


We now have 100 woman on the **WOWees** Loop list and we thought it might be good fun to have an "On Board" page on our website, so that we get to know those who! 50 Bucks buys you a profile, (a WOWees fundraiser initiative) which can be serious, weird or both. Check out the [website](#) to see

some examples. You can use your real name or an alias and you can also include a link to your own website. Tells us about yourself (why you love the ocean, why you love the WOWees, why you like your coffees hot, why you fear the deep or anything else you would like to share) and send it with a photo (let Toughee know if you need a profile shot) to info@woweess.com

Bored with your Board

I had a board that fell into the "I'll ride anything that floats" category and I have recently upgraded it to a Science Pipe. My oh my - what a difference! It's definitely faster and way easier to turn. So what should you look out for when buying a board? First it must be the correct size for you, see diagram on the right. If the board is too big, it will be difficult to hold the nose, while you are cutting back, doing 360s & aerials (never say never). If the board is too small, you are probably going to sink it. Shadows in the water now could mean one of two things: a kiter is in close proximity to riding over you or you have just past a sunken WOWee. The tail end of the board can either be a crescent or a bat tail (resembles bat wing) shape. If you are a prone rider (meaning you like to lie on your board to catch waves) and you like to do tight turns and spins, the bat tail shape is the one to have. However, if you want to carve, barrel and you want maximum hold on the wave then the crescent shape is best. So if you see a WOWee falling off a wave, chances are the board has the wrong tail! Channels also help the board grip to the wave and enhance speed, but again give less manoeuvrability. So it really is a choice of speed and hold versus spins and tricks. The stringer maintains stiffness in the board and lengthens the lifespan of the core. (Stringer insertions might be the next brilliant idea for cosmetic surgeons). There are many boards that feature a lot more than this, but we will leave that to when we see the first WOWee take to the sky.



Get the correct size board

You have probably all read your [sixty40](#) (check out the latest issue here) mag cover to cover and you have probably been having sleepless nights pondering over what the name of the mag means. Yes. Well, 60/40 refers to the proportions of the rails on the board. What? I have no idea, but we will get the low down on this when Ian Kruger, who is the Publisher & Managing Editor of Sixty40 and who also happens to be a hotshot bodyboarder, joins us in the water. (Be kept in the loop to when this is happening, by finding us on [Facebook](#))

Be prepared, **WOWees**. Be very prepared. You are about to be moved up a level!

Caroline



WOWees' Caps now in stock - R80
WOWees' "Bubbles of Love"
Methode Cap Classique Brut Rose,
R79 / bottle
Bumper stickers - R20
Place your orders [here](#).

A massive WOOHoo welcome to :
Vari, Debbie, Margie, Siobhan, Andrea, Leisl, Christa, Tilda, Shirley, Liaan, Di, Sheila, Ixi, Taniya, Rei, Juliet, Emma, Jenny, Hanli, Lesli, Talita, Paschaline, Tanya, Sarah, Marinda, Mandi, Mechele, Jackie, Vitalina and Lindsay!
Welcome on board!

Join the **WOWees** in supporting the [Woman2Woman](#) Charity Event
Friday, 4 March 2011 @ Atlantic Beach
A golf day or a cocktail party or both - reserve your spot [here online](#)



Congratulations to Sarah, who won the raffle for the quirky sheep painting sponsored by Art for Ewe. Check out Ann's fabulous work here: www.artforewe.co.za

Surf lingo that describes the joy of being in the ocean: stoked, amped, fired up, pumped, psyched, ecstatic, excited, hyped, wired, thrilled, jacked, revved, cranky, no that would be cranked.

Make a plan and join the WOWees on TOUR III

3-5 June 2011

Place to be confirmed, but will be max 1 hr from Cape Town

Book your spot NOW!!



Check out the pics (ok the very edited pics) of the WOWees Tour II to Langebaan on our [Facebook page](#). Believe it or not, we actually did find some waves in Langebaan! It was a blast. Be sure not to miss out on the next tour.